



NEOS™ PROGRAMS



NEOS™ Programs

Develop ongoing programs using NEOS to attract new visitors to your facility, retain existing participants, and to promote outdoor play and physical exercise.

Programs such as NEOS Play Day, NEOS Competitions and NEOS Leagues offer a variety of ongoing play.

1. NEOS Play Day:

Create a once a week NEOS Play Day instruction session, where your recreation staff teaches the fundamentals of each game in a fun atmosphere. Focus on the games designed to suit the needs and abilities of your children. The NEOS Play Day is designed to provide opportunities for active play for all children in your community.

2. NEOS Competitions:

Through this program, participants will be driven to your NEOS destination and participate in on-going physical activity. The goal is to show progression from the introduction of NEOS to your community, and get potential customers/visitors excited with the games.

The main purpose is to allow participants to meet and play other comparably skilled NEOS enthusiasts. Whether participants are first time, "just for fun" players or those that compete hard several times a week, they can meet others at their own skill level. It's open to participants of all ages and both sexes by offering different divisions, male, female and co-ed in various age groups. Participants can join the NEOS Competition at any time during the season. The format should offer maximum flexibility with

participants playing as often as they want. Rankings and match statistics are maintained by facility staff and displayed on a board and your web site.

NEOS competitions can be planned and organized just like any other recreation program. The basic steps include scheduling, marketing and staffing. To determine the schedule, select the length, duration, day(s) of the week and time of day the competition will take place. Participant divisions will be determined by dividing players in age and level of skills categories. Market the NEOS competition appropriately (see Marketing NEOS, page 29). NEOS competition requires minimum general staff supervision. Staff will provide general instruction, tabulate the scores and record the weekly winners.

As members of the competition play against each other, their relative positions in the tournament are adjusted to reflect the results of their matches, their opponent's win-loss records and how frequently they play (see bracket example provided on the CD).

A. Single Player Competitions:

To organize a NEOS Single Player Competition, choose from the following games: Light Grabber, Bubble Burst, Road Block, Snake, Dance with Me and Echo.

Players will have the opportunity to develop their game by facing new opponents who are slightly more advanced or who play the game with new styles and strategies. Players are challenged to see how high and how quickly they can move up the ladder.

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Give prizes to players who win weekly or monthly challenges and who play the most matches. In addition, anyone who plays 5 or more matches should receive a free NEOS t-shirt, which we also provided. Ties in the number of matches played will be broken using the following criteria:

- 1st place: Total games won in head-to-head matches
- 2nd place: The players' overall match winning percentage

B. Team Competitions:

To organize a NEOS Team Competition, choose from the following games: Light Grabber, Light Thief, Bubble Burst, Snake, Goalie and Dance with Me.

Through NEOS Team Competition, participants will function as a team by encouraging team's performance and improvement. The NEOS Team Competition engages players with dynamic, competitive and fun challenges. This high energy activity will help groups stretch and improve their communication skills while testing the stamina of the team. Team competitions are a great way to foster group spirit and have fun with a group of classmates, neighbors, friends or family members. Participants will be experiencing something new and different during this multi-activity event, which will more likely cause them to remember the event and enjoy the time in your facility, and come back time after time.

The NEOS Team Competition is a fun, flexible and competitive multi-activity event created to get participants to work together to achieve a common goal. The competition should be designed to challenge the team with progressively more complex tasks focused on team performance and assessment. NEOS Team

Competitions highlight the importance of communication and demonstrate the importance of the role that each team member plays when working together towards a common goal.

Scores are recorded then added for a total score. The next competition phase involves adding a challenging element such as blindfolding competitors, tying one hand behind the team members back or tying two team members together. This aspect will challenge the teams in a variety of ways as they race against the clock to win.

The competition can be tailored to the specific groups and ages of participants.

- Teamwork skills
- Planning a strategy
- Allocating resources
- Collaboration
- Communication

Winning teams might be given:

- A NEOS t-shirt for all members of the team.
- Public recognition by having their team name listed as winner on your website.
- A complimentary digital team photo.

3. NEOS League:

A NEOS League can be created for players to come out to your play space, have a good time. The NEOS League will stress the development of individual proficiency with an emphasis on maximum participation of all players in a recreational atmosphere. Participants will learn the fundamentals in this fun, recreational league. Players will be placed on teams by age.

NEOS League participants will learn new skills, a sense of teamwork and respect for others, and a passion for the game. Participants compete against players of the same age and ability. Players face a new opponent each week. NEOS game rules will be taught at the beginning of each league season. Players appreciate the easy-going social atmosphere offered by NEOS leagues. NEOS becomes a regular weekly event for players and ensures kids get regular exercise each week. Because leagues can be set-up to work on a drop-in basis, kids can opt-out of play when their schedules become too busy, and then join back in later.

The NEOS League is organized as competitive team match play. Teams are made up of a minimum of four to eight players. The competition is exciting, the atmosphere is social, and since players compete on teams, you have a built-in cheering section. The League champion will receive a trophy.

